

# DADDY'S PHONE CAN'T DO THAT!

JASON BAYTON & LAILA ARÊDE





HANNAH WANTS TO USE DADDY'S PHONE TO TAKE PICTURES, BUT QUICKLY LEARNS IT CAN'T BE DONE.

COME MEET HANNAH, DADDY, ANDY ADMIN AND BIG BOSS BILL AS WE LEARN A LITTLE ABOUT MOBILE DEVICE MANAGEMENT, AND HOW IT CAN HELP KEEP COMPANY SECRETS SAFE!



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"DADDY, CAN I TAKE A PICTURE  
WITH YOUR PHONE?" ASKED HANNAH.

"I'M SORRY HANNAH, BUT THIS IS MY WORK  
PHONE. IT CAN'T DO THAT," REPLIED DADDY.

"WHY NOT?" ASKED HANNAH.



# ANDY ADMIN

"YOU SEE, ANDY ADMIN HELPS  
PROTECT MY WORK PHONE,"  
SAID DADDY.

"WHO'S ANDY ADMIN?"  
ASKED HANNAH.

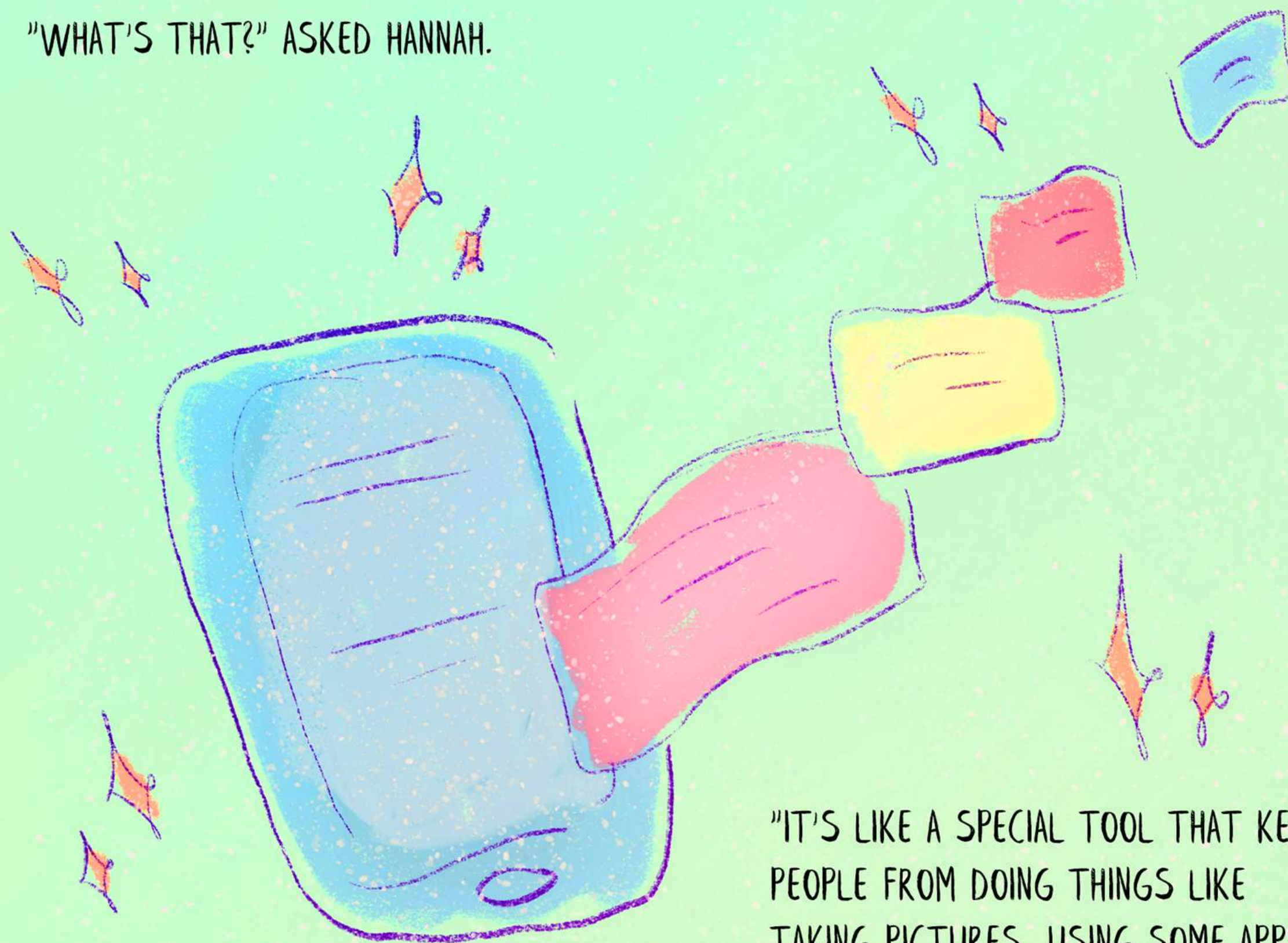
"HE'S A TECH WIZARD  
WHO WORKS AT MY  
OFFICE. HE'S REALLY  
GOOD AT KEEPING  
SECRETS SAFE,"  
SAID DADDY.





"ANDY USES SOMETHING CALLED MOBILE DEVICE MANAGEMENT TO KEEP MY WORK PHONE SECURE," SAID DADDY.

"WHAT'S THAT?" ASKED HANNAH.



"IT'S LIKE A SPECIAL TOOL THAT KEEPS PEOPLE FROM DOING THINGS LIKE TAKING PICTURES, USING SOME APPS, OR SHARING INFORMATION THEY'RE NOT SUPPOSED TO," EXPLAINED DADDY.



"AT MY WORK, WE WORK ON SECRET  
PROJECTS THAT NOBODY ELSE CAN  
KNOW ABOUT," SAID DADDY.

"LIKE WHAT?"  
ASKED HANNAH.

"WELL, LIKE THE SUPER-DUPER  
TOP-SECRET ICE CREAM RECIPE!"  
JOKED DADDY.





"TO KEEP THOSE SECRETS SAFE, ANDY USES  
MOBILE DEVICE MANAGEMENT TO TURN OFF SOME  
PARTS OF MY WORK PHONE," SAID DADDY.

"LIKE THE CAMERA?"  
ASKED HANNAH.



"YES, YOU SEE HE TURNED OFF THE  
CAMERA SO NOBODY CAN TAKE  
PICTURES OF OUR SECRETS,"  
EXPLAINED DADDY,

"BUT THERE ARE LOTS OF THINGS  
OUR SMARTPHONES DO THAT CAN  
BE BAD FOR A WORK ENVIRONMENT",  
WARNED DADDY.





“OUR PHONES CAN KNOW WHERE WE ARE,  
WHAT WE’RE DOING, THE ACCOUNTS AND  
SERVICES WE HAVE, AND MUCH MORE”  
DADDY EXPLAINED.

“ONE HARMFUL APP INSTALLED, AND  
BAD PEOPLE COULD GET HOLD OF THAT  
INFORMATION. OR IF WE DON’T SET  
GOOD PASSWORDS, SOMEONE WALKING  
BY COULD PICK UP OUR PHONES AND  
SEE EVERYTHING ABOUT US, TOO!”





"BEFORE ANDY STARTED USING MOBILE DEVICE MANAGEMENT,  
BIG BOSS BILL USED TO HAVE TO CHECK EVERYONE'S PHONES  
WERE SAFE AND NOT SHARING SECRETS EVERY DAY," SAID DADDY.

"THAT SOUNDS LIKE A LOT  
OF WORK!" SAID HANNAH.





"BUT NOW THAT ANDY USES MOBILE DEVICE  
MANAGEMENT, BIG BOSS BILL HAS MORE TIME  
FOR HIS BIG BOSS MEETINGS," SAID DADDY.





"BUT WHEN I'M NOT AT WORK, I HAVE MY OWN PHONE THAT I USE FOR MY PERSONAL LIFE, AND THERE ARE NO RESTRICTIONS ON THAT PHONE," SAID DADDY.

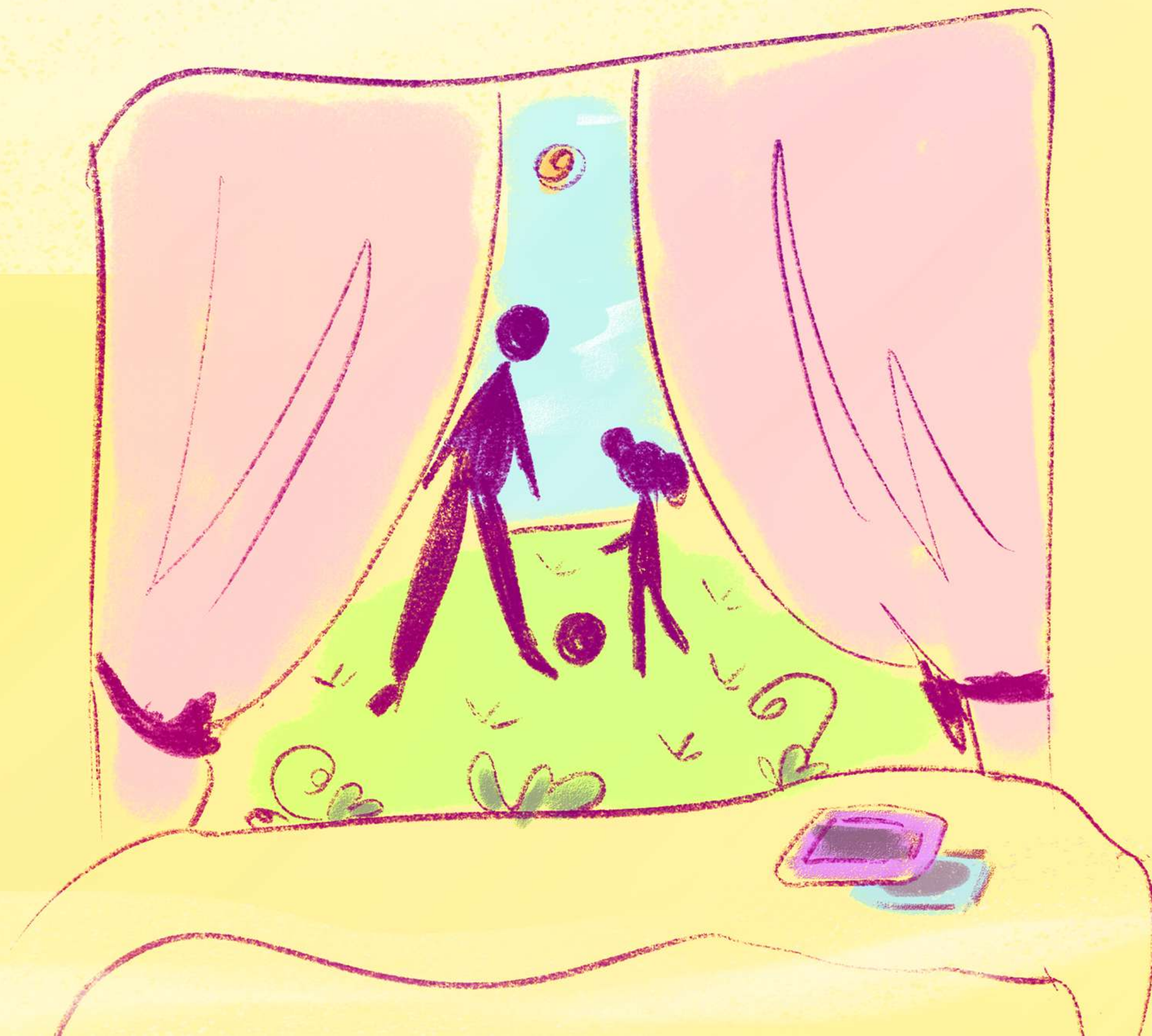
"IN FACT, YOU CAN TAKE A PICTURE WITH IT RIGHT NOW!" HE ADDED, HANDING HANNAH HIS PERSONAL PHONE.





"AND WHEN WE'RE NOT USING OUR PHONES, IT'S IMPORTANT TO TAKE BREAKS FROM TECHNOLOGY AND DO OTHER THINGS, LIKE PLAYING OUTSIDE OR READING A BOOK," SAID DADDY.

"I LIKE PLAYING OUTSIDE!" SAID HANNAH.





The illustration features two hands shaking in a firm grip. The hand on the left is light blue, and the hand on the right is light pink. Both hands are wearing white cuffs. The background is a soft, pastel blue with wavy, white lines that create a sense of movement and depth. The overall style is clean and modern, with a focus on the central handshake.

"REMEMBER, IT'S IMPORTANT TO USE  
TECHNOLOGY RESPONSIBLY," SAID DADDY.

"I WILL, DADDY!" SAID HANNAH, SMILING.



THE END



ARE YOU A GROWNUP INTERESTED IN LEARNING  
MORE ABOUT MOBILE DEVICE MANAGEMENT  
FOR YOUR ORGANISATION?

JASON HAS A WHOLE WEBSITE DEDICATED  
TO ENTERPRISE MOBILITY, CHECK IT OUT:  
[BAYTON.ORG](http://BAYTON.ORG), AND YOU'LL BE KEEPING YOUR  
COMPANY SECRETS SAFE IN NO TIME, TOO!